



THE CHAMBER OF COMMERCE FOR GREATER PHILADELPHIA

2026 Impact Report

CHAMBER 2028:
AMPLIFY. ADVOCATE. GROW

JULY 2026

FY26 marked the completion of the first three-year phase of Chamber 2028, the Chamber's strategic plan to make Greater Philadelphia a top global destination for business and a leader in inclusive growth. **Every initiative met or exceeded its goals**, positioning the Chamber to enter FY27 with a new five-county Growth Partnership, a rebranded identity, and a refreshed strategic framework to carry the work forward.

FY26 BY THE NUMBERS

\$6.2M+ raised to launch the Greater Philadelphia Growth Partnership

20 legislative and regulatory wins advocating for our business community

27 pro-region business decisions supported — nearly double the 15+ goal

271 new leads and prospects — a 4th consecutive record year, well above the 215+ goal

489 Middle Market members — well above the 366 goal

1,920 positive media placements — nearly 4x FY25's 520

AMPLIFY



Where First Meets Next campaign to leverage America's 250th Anniversary delivered 20.6 million impressions across 8 media channels

Membership grew to 1,393 (+11%), with 90% member and ~92% investor retention

ADVOCATE



20 legislative and regulatory wins, including continued business tax reductions, creation of a statewide innovation fund, and stopgap funding to address SEPTA's operating needs

Secured increased funding for the Philadelphia School District and basic education

ChamberPHL PAC raised \$151,675 from 90 contributors, up more than 90% in contributions year over year

SEPTA/transit advocacy campaign generated 3.3 million impressions and nearly 7,250 constituent messages to lawmakers

GROW



CEO Access Network and Diverse Procurement Collaborative Network drove 22 new mentor relationships and an estimated \$750M+ in diverse supplier spend

- **Hosted 44 site selector delegations, events and meetings**, with several tied to the World Cup, PGA Championship, and NCAA tournament
- **Talent Network grew** to 124+ employers and 34 college/university partners
- **Diverse firm membership reached 204** (vs. 200+ goal), alongside continued Middle Market growth

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STRATEGIC SPOTLIGHT: GREATER PHILADELPHIA GROWTH PARTNERSHIP

In May 2026, the Chamber launched the **Greater Philadelphia Growth Partnership**, a new collaborative economic growth effort spanning the five-county region. Founding commitments total **\$6.2 million**, plus an additional \$2.4 million secured from JPMorgan Chase in July 2026, with agreements in principle signed by all five counties in March 2026. Final operating agreements are being finalized in early FY27. Going forward, the Partnership will lead the Chamber's regional economic growth and talent agenda.

FY22–26 cumulative impact included 950 new leads and prospects related to business attraction, expansion & retention, resulting in 1,700+ new full-time jobs, and \$713M in capital investment, with FY26 marking a fourth consecutive record year for leads and prospects

BEHIND THE SCENES

A few of the less visible investments that made this year's results possible:

Hired the Chamber's first Economist and launched a Regional Economic Dashboard

Hired and onboarded 16 new colleagues, paired with a rebuilt performance and recognition framework

CONVENING GREATER PHILADELPHIA

Events remain one of the Chamber's most direct ways to bring members together — for networking, information, and often, a first connection to the Chamber.

- **Hosted 100+ events in FY26**, from the Annual Meeting and State of the Economy to member roundtables and policy convenings
- **Events drove strong ratings and reach**, with attendees rating events 8.8/10 on average (NPS 4.63/5) and event marketing generating 199,169 impressions with a 13.1% engagement rate
- **Signature events delivered record-level turnout**, including nearly 1,500 Annual Meeting attendees (where we debuted a Newcomers Lounge) and 1,901 Mayoral Luncheon attendees
- **13 major policy convenings drew 4,485 attendees** in FY26, demonstrating strong support for our legislative agenda
- **The Paradigm Award Luncheon crossed \$1 million in scholarships awarded since 2000** (268 scholarships; \$100,000 this year alone)
- **State of the Economy had 352 attendees and sponsorship revenue was \$87,500**
- **Expanded programming with five new event series** — Civics Bee, Growing Roots in Greater Philadelphia, Leader-to-Leader, Member Mixers, and Women Shaping Business in Philadelphia — while adding timely convenings on AI, the FIFA World Cup, and other regional priorities
- **Our regional Civics Bee champion advanced to the National Championship** in Washington, D.C.

LOOKING AHEAD

As Chamber 2028's first chapter closes, the Chamber is moving into a new **FY27–28 Strategic Framework** — five Impact Areas delivered through twelve initiatives across Amplify, Advocate, and Grow. The Growth Partnership will carry the regional economic growth work forward, alongside a new Member Experience & Growth team consolidating business-community programming. We built the foundation in this first phase, and we're excited to carry that momentum into the next chapter of Chamber 2028.